



KULTUURIMINISTEERIUM  
ESTONIAN MINISTRY OF CULTURE

# Creative & Cultural Sectors

↔ Europe ↔ Estonia ↔

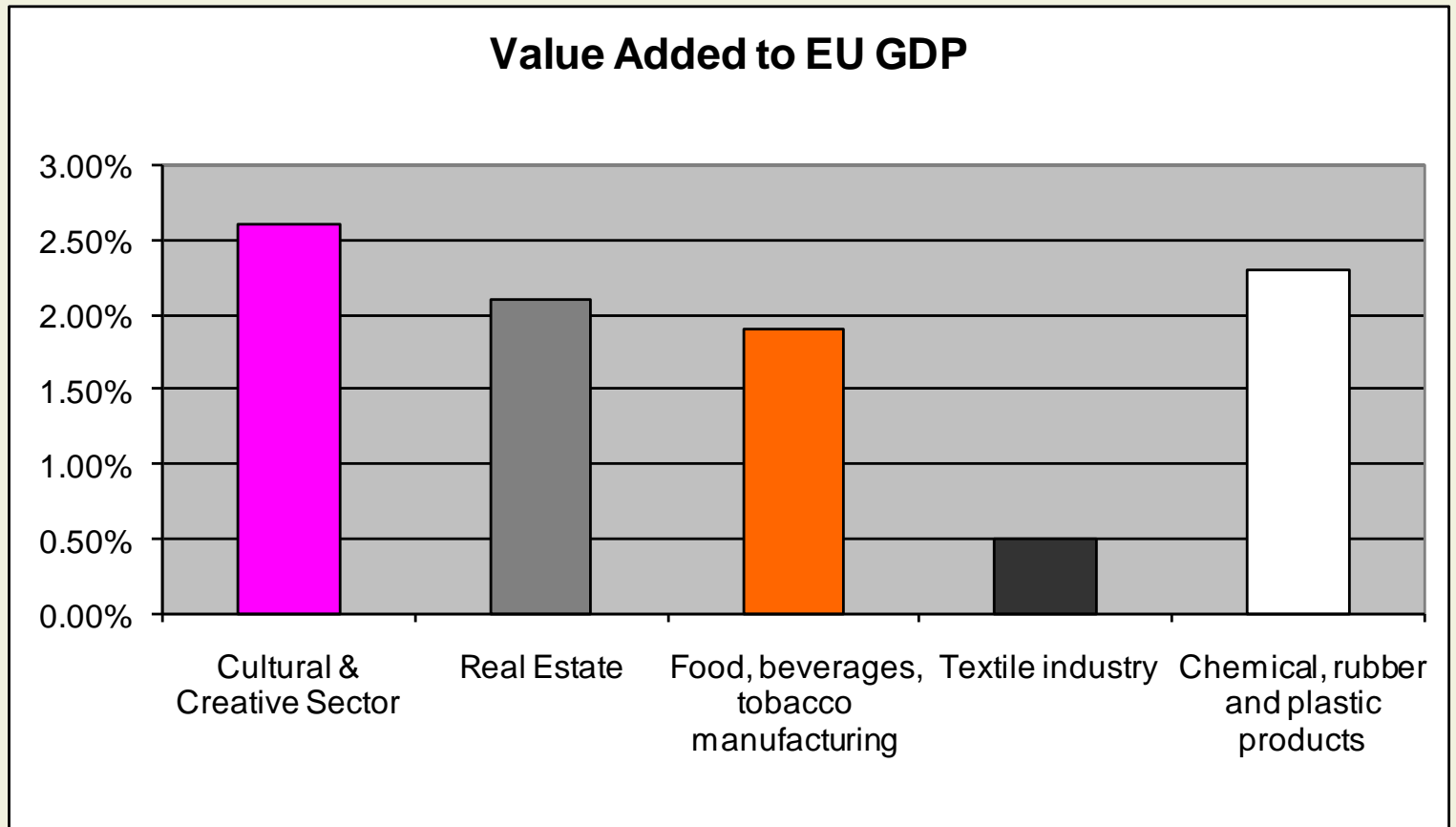
Jorma Sarv  
Estonia



03/10/2012, Tartu



# Comparison with the other sectors of the economy





## 2-3% of GDP

### Country

### Share of GDP (%)

Lithuania

1,7%

Latvia

1,8%

Sweden

2,4%

**EU average**

**2,4%**

Netherlands

2,7%

United Kingdom

3,0%

Finland

3,1%



[http://ec.europa.eu/culture/key-documents/economy-of-culture-in-europe\\_en.htm](http://ec.europa.eu/culture/key-documents/economy-of-culture-in-europe_en.htm)



# EU discussions 2008-2013

## **OMC I: Green Paper**



Unlocking the potential of cultural and creative industries (2010)

## **OMC II: Handbook**

Policy Handbook on the strategic use of Structural Funds (2012)

## **OMC III: Best Practices**

Working title: Manual on export & internationalisation practices (2013)

**Up next! How about actions?**





## 10 years: Estonian mappings

	<b>2003</b>	<b>2007</b>	<b>2011</b>	<b>%</b>
Enterprises & Organisations	<b>2 307</b>	<b>5 002</b> (3 712)	<b>7 066</b>	<b>11,4%</b>
Employed	<b>19 888</b>	<b>28 012</b> (23 357)	<b>29 200</b>	<b>4,8%</b>
Income (mln EUR)	<b>606</b>	<b>1 146</b> (1 091)	<b>1 067</b>	<b>2,7%</b>
Share of GDP	<b>3%</b>	<b>3%</b>	<b>3%</b>	

*Estonian Institute of Economic Research, 2013*



Thank you!

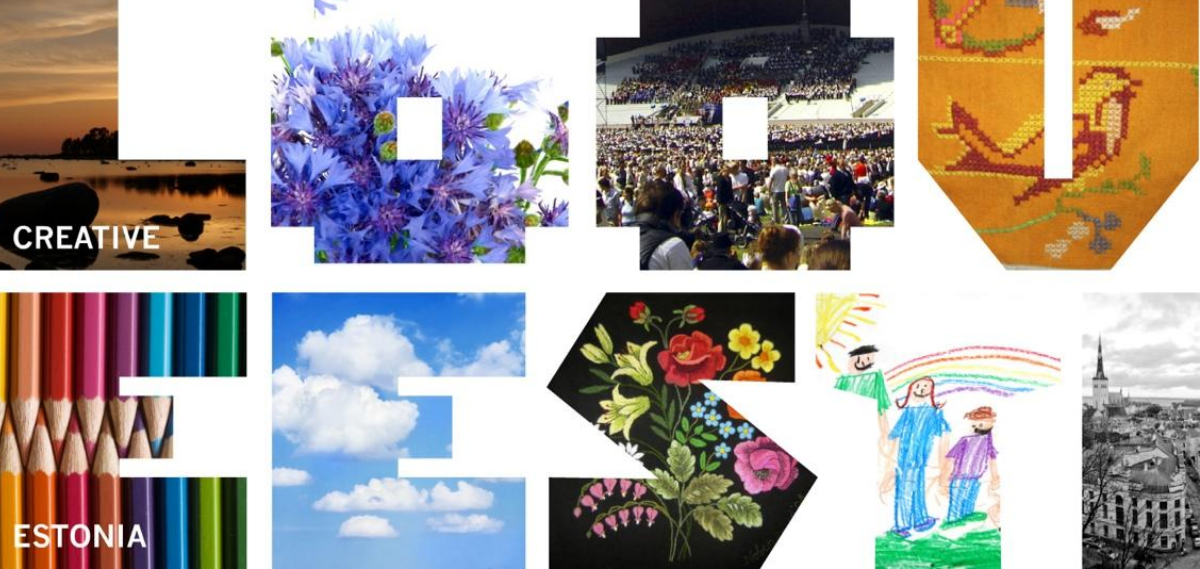
Jorma Sarv

Estonian Ministry of Culture

[Jorma.Sarv@kul.ee](mailto:Jorma.Sarv@kul.ee)

[www.kul.ee](http://www.kul.ee)





Eva Leemet  
Loov Eesti