

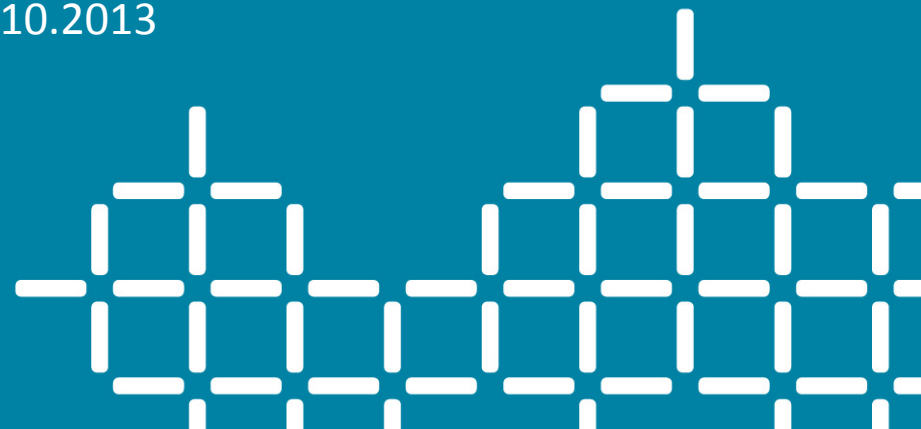


VISION+ FUND'S MODEL

Product investments with no dilution of ownership in games, applications, service products and digital consumables.

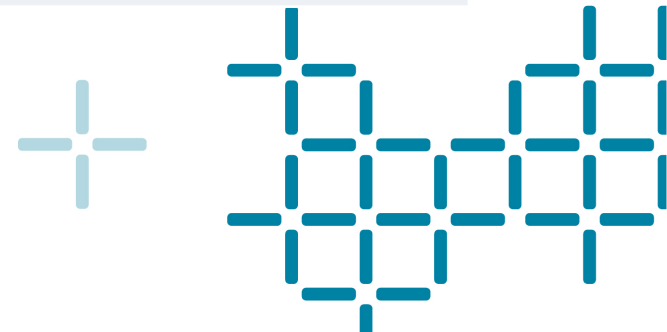
Tanu-Matti Tuominen

CED 2013 4.10.2013

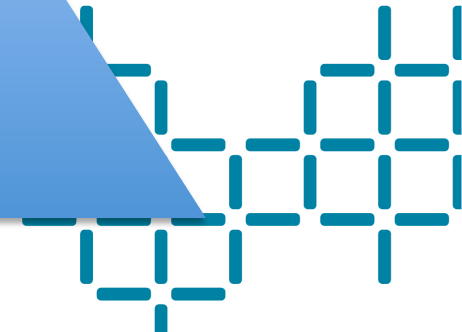
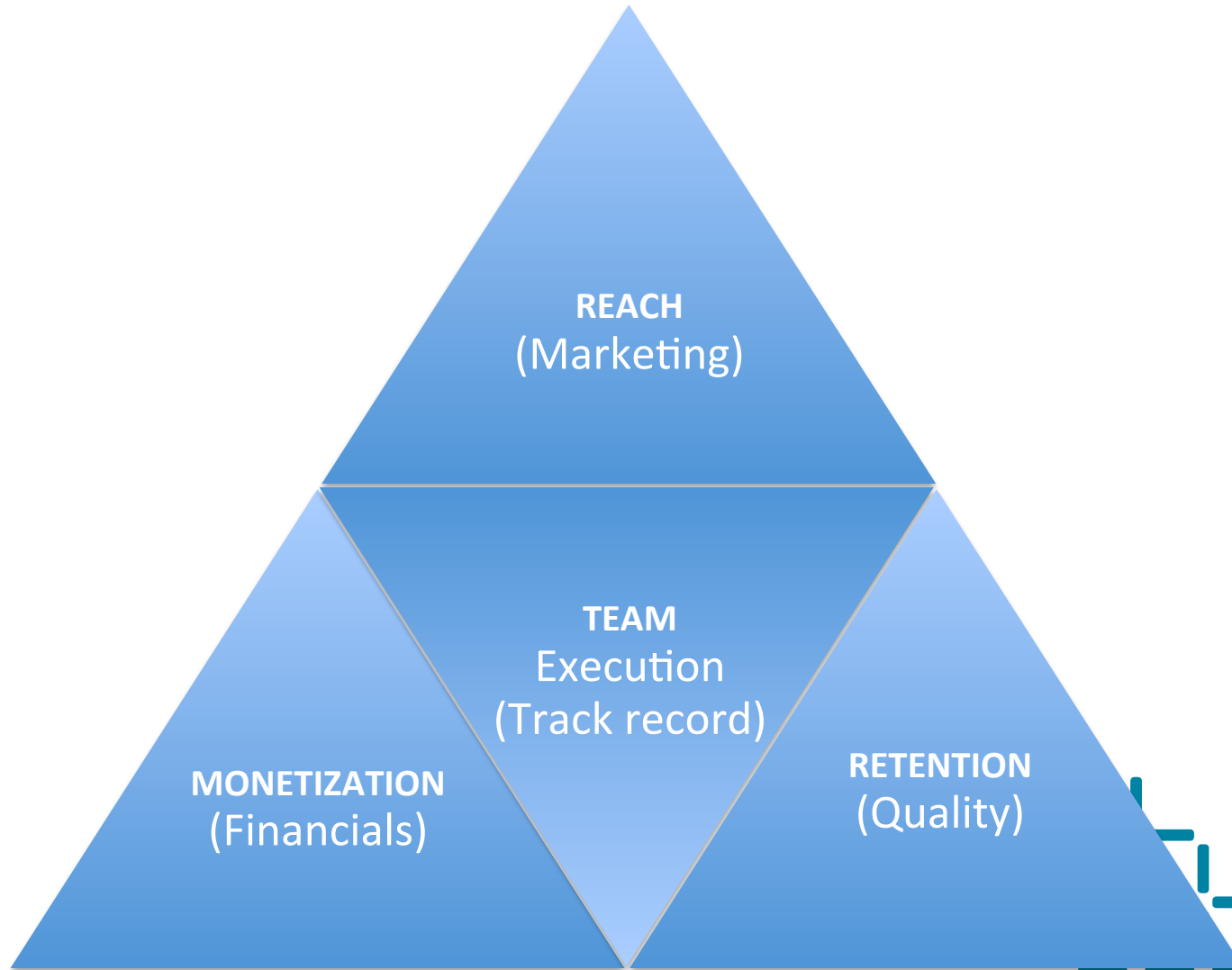


Vision+ in Brief

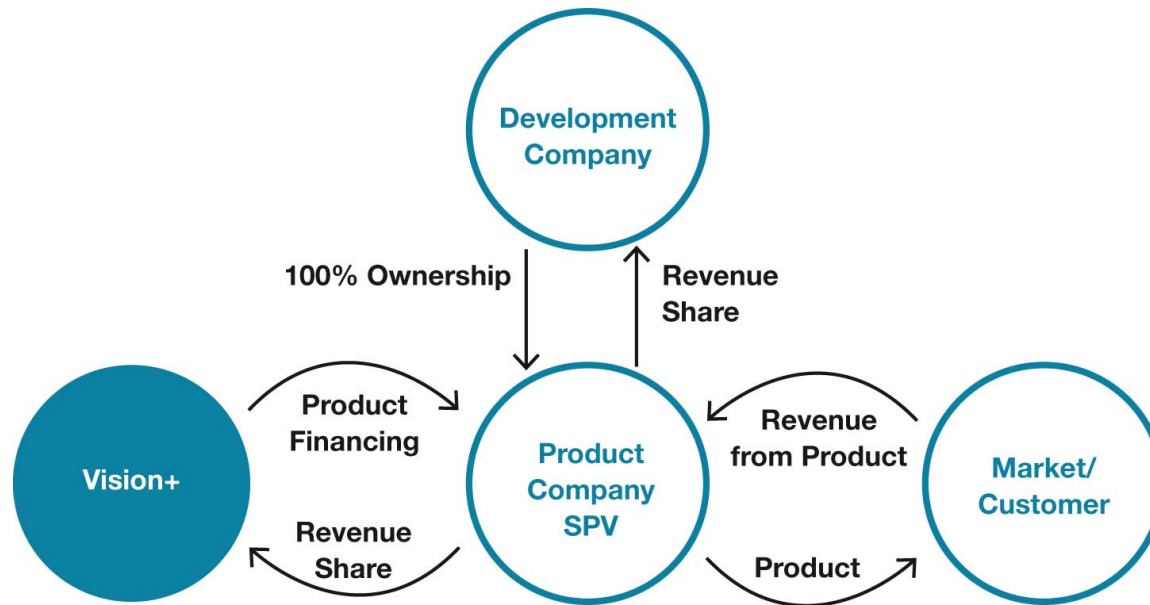
Fund Size	Current 40 M€		
Current Investors	Vision+ partners, Nokia, Microsoft US, Finnish Industry Investment Ltd, The Finnish Innovation Fund, FoF Growth, City of Oulu, Thominvest, Sonera Pension Fund, Orion Pension Fund and Tradeka Invest, Mandatum Life		
Typical Funding	50t€-500t€	in Games, Mobile Applications and Internet Services	
Current Investments	38 products	≈ 7 M€	51,3% Finland 34,2% Games 47,2% Internet services 18,6 % Applications
<p>Unique investment model with revenue share from cash flow of product sales Not targeting for exists but good business</p>			



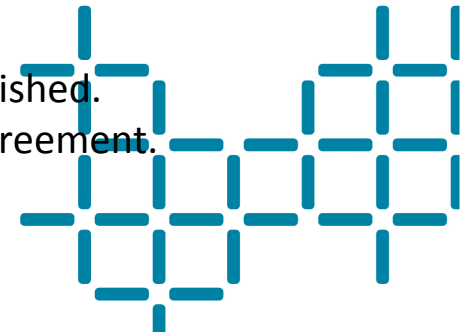
Key Investment Factors



VISION+ INVESTS IN PRODUCTS AND SHARES CREATED REVENUE



For a project a product company (special purpose vehicle) is established.
Funding is done with no-interest rate loan with revenue sharing agreement.



THANK YOU!

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